



MOTORCYCLE DEALER —
INFORMATION PACKET



EXCLUSIVELY FOR POWERSPORTS SINCE 2008

FIN® truly is the last security system you and your customers will ever need! FIN® was exclusively designed for motorcycles and all power sports with value added features to entice and support the customer and keep them coming back to you, their dealer.

FIN® IS ONLY SOLD THROUGH AUTHORIZED DEALERS

Enclosed are examples of our POP materials and print ads. We reinforce our print ads with Internet advertising, an informative website and participation in local, state, and national rallies, such as SEMA, AIMExpo and more...to introduce FIN® to the customer and drive them to you.

THE SALE THAT KEEPS ON GIVING

With FIN® Maintenance Alerts we help entice the customer back for service and in the event of a theft if we cannot recover the vehicle, we will pay up to \$1,000 of the customers' deductible towards a replacement bike from the dealer.

WE'VE GOT YOU COVERED

We offer unmatched dealer and customer support from installation through recovery. We answer the phone when you call and are available 24/7 to assist your customers with theft situations. We've worked directly with law enforcement countless times to assist with successful recoveries. Every customer gets a welcome call to make sure they know how to get the most out of their FIN® service.

PROFIT PICTURE

After you have reviewed this information and see the many features FIN® enables, you will be as excited as we are to offer FIN® to ALL your customers. A great product for your customers and the most backend dollars from one product on the market today...with NO charge backs!

Become an authorized FIN® dealer today!

Sincerely,
The FIN® Team
Find It Now USA, LLC





MORE THAN A SECURITY DEVICE

The ONLY Patented Early Warning Theft Alert and Vehicle Tracking System

Our lifetime-warranted security devices were built from the ground up in 2008 and continuously refined over the years to deliver the industry's most robust GPS security solution for motorcycles and powersports. Industry-leading hardware is just the beginning. FIN® provides **much more** than a security device.

FOR DEALERS	FOR CONSUMERS
FAST, EASY REGISTRATION DESIGNED FOR IMMEDIATE PROTECTION	
<ul style="list-style-type: none"> - We require minimal information to activate the device, and provide protection the moment that the device is installed. - Notifications via text or email to selected dealer associates confirm device installation and communication. - All-digital communication; green since day 1. 	<ul style="list-style-type: none"> - Vehicle is protected before it leaves the dealership. - Alerts of install and motion occur immediately upon installation. - Simplified, mobile-friendly customer registration process. - \$1,000 Product Performance Guarantee.
WE WORK DIRECTLY WITH CUSTOMERS	
<ul style="list-style-type: none"> - After registration, we work directly with your customer to ensure they are familiar with how FIN® works, and how to contact us if they need us. We want them to be happy with their decision, which reflects positively back on the dealership. 	<ul style="list-style-type: none"> - Each customer receives both automated and personal communication from FIN® within 48 hours of installation welcoming them, and making sure they are familiar with the system, and answer any questions they may have.
UNMATCHED SERVICE AND SUPPORT SINCE 2008	
<ul style="list-style-type: none"> - We answer the phone. - Comprehensive POP materials included. - Dealers that have questions get immediate response from knowledgeable experts. - We insure dealers have the tools they need to succeed when recommending FIN®. 	<ul style="list-style-type: none"> - 24/7/365 US-based call center. - FIN works directly with law enforcement for vehicle recoveries. Our theft recovery experts have years of experience and take pride in a better than 94% success rate.
SECURE	
<ul style="list-style-type: none"> - SSL-encrypted dealer control panel. - Monitoring of all login activity to be proactive. - We do not share dealer or customer information to third-parties for any purpose. 	<ul style="list-style-type: none"> - SSL-encrypted customer control panel. - SSL-encrypted Android/iPhone apps. - Meticulous verification of identity before accessing account information.
REDUNDANT INFRASTRUCTURE	
<ul style="list-style-type: none"> - Even though our administrative offices are in Florida, often in the path of hurricanes, our website, web control panel, apps, and call center maintain 99.9% uptime. Multiple servers are managed in geographically diverse US locations. 	<ul style="list-style-type: none"> - Efficient, effective delivery of alerts. - Consistent web control panel and app availability. - Call center staff available 24/7/365 for recovery assistance in the event of theft.



PROTECTING WHAT *MOVES YOU*



FIN[®] IS THE MARKET LEADER

- 1 FIN[®] is the original developer of GPS security for motorcycles and powersports
- 2 In the GPS industry since 1999; exclusively motorcycles and powersports since 2008
- 3 GPS Security for motorcycles and powersports is our only business
- 4 Sold exclusively through dealers, not eBay, Amazon, the web or big box distributors
- 5 Lifetime hardware warranty
- 6 Your customer also becomes our customer and we never forget that
- 7 Every customer receives a live welcome call for Q&A's
- 8 FIN websites & apps are SECURE using SSL encryption
- 9 You set the price, F&I sells it, service installs it, and FIN[®] takes over from there
- 10 Install & activation notification, customer is protected when leaving your dealership
- 11 Complimentary bundle of POP material provided
- 12 Thorough training for your sales team, finance office, and service department
- 13 Continuously updated free Android and Apple apps
- 14 No distinguishing markings i.e. flashing lights or logos on device
- 15 FIN[®] is staffed in-house 24/7/365 support
- 16 FIN[®] professional recovery agents work with law enforcement, for a 94+% recovery rate
- 17 \$1,000 recovery guarantee towards purchase of a replacement vehicle from the dealer
- 18 FIN[®] is a 100% green company
- 19 Dealer portal has sales & training videos + website ad assistance
- 20 \$2,000,000 product insurance



The FIN[®] Security System is designed exclusively for motorcycles and the powersports industry in general, by riders for riders. We are the preeminent bike security on the market today!



If the bike is moved, the owner will receive a text message and/or email alert.



In the event of a theft, the owner and/or the FIN[®] Tracking Center can immediately track and locate the bike.



After locating the bike, the owner and/or the FIN[®] Tracking Center can interface with the police to quickly recover the bike.



FIN[®] LOCATE

Locate the FIN[®] equipped vehicle from any computer, smart phone or tablet that connect to the Internet.

AUTO-REPORT

Once-daily FIN[®] will report its location if there has been no other activity.

BOUNDARY NOTIFICATION

Settings allow the owner to set multiple perimeters on a map, as a geofence and if any defined are exited the owner will receive a notification.

SPEED ALERT

The owner will be quickly notified if the bike is going over the preset speed.

POWER MANAGEMENT

FIN[®] draws less than 1mA in Sleep Mode.

BATTERY BACK-UP

In the event a thief cuts the main battery cable, FIN[®]'s back-up battery will take over so you or our Tracking Center can continue to locate your bike.

LOW BATTERY ALERT

When the bike battery drops below the prescribed safe level, text and email notification alerts will be sent.

BATTERY TAMPER ALERT

If the power is cut to the bike or the FIN[®] unit, a text and email alert will be sent.

FIN[®] VIRTUAL ODOMETER

The FIN[®] device will accumulate mileage and/or the run time of the vehicle and through our proprietary software, will then send scheduled service notifications to the owner, advising them to return to their dealer for service.





POP MATERIALS



2 LARGE POSTERS

18" x 24"



50 INFORMATION CARDS

3" x 5"



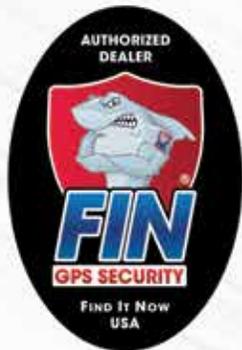
2 MOUSEPADS

9" x 7.75"



500 STATIC CLINGS

2.5" x 1.75"



2 WINDOW/DOOR DECALS

3.5" x 5"



2 DESKTOP DISPLAYS

100 Tri-Fold Brochures



WHAT DO THESE DEALERS HAVE THAT YOU DON'T?



OUR FIN[®] FAMILY OF GPS SECURITY



Our flagship professionally installed all-purpose device



Rechargeable and reusable for trailers and equipment



Easy-to-use wireless tracker with replaceable AA batteries



Feature	FIN [®] Pro [™]	FIN [®] EEL [™]	FIN [®] AA Ray [™]
Optimized especially for powersports applications	X	X	X
Unmatched customer support and theft recovery assistance	X	X	X
Lifetime hardware warranty	X	X	X
IP67-rated water resistance	X	X	X
Motion alert reporting	X	X	X
GPS location mapping	X	X	X
Find It Now [®] live tracking	X	X*	
Location history "breadcrumbs"	X	X*	X*
Geofence exit alerts	X	X*	
Speed threshold alerts	X		
\$1000 vehicle recovery guarantee	X		
Removal detection sensor		X	X
Power source	Wired	Wired or Battery	AA Lithium Battery
Onboard battery	Internal backup	Rechargeable	Replaceable
Device battery level % reporting		X	X
Vehicle battery voltage reporting	X		
Vehicle battery disconnect alerts	X		
Vehicle battery reconnect alerts	X		
Vehicle low battery alerts	X		

x* when automatic ping timing is set to less than 10 minutes.

Find It Now GPS Security
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888.811.3883
www.FindItNowGPS.com



@FindItNowUSA



@FinManUSA



@find_it_now_gps



@finditnowgps

